

RECEIVED  
AUG 19 2022  
CITY CLERK

City of Reno  
City Council Member Applicant Acknowledgement  
Jacob Williams

For the Office Of  
City of Reno, Ward 5, Councilmember

State of Nevada  
County of Washoe

For the purpose of having my name considered as a potential appointed candidate for the office of Reno City Council, I, the undersigned Jacob Williams do swear or affirm under penalty of perjury that I, actually, as opposed to constructively, reside at 7755 Harvest Hill Lane, in the City or Town of Reno, County of Washoe, State of Nevada; that my actual, as opposed to constructive, residence in the state, district, county, township, city or other area prescribed by law to which the office pertains began on a date at least 30 days immediately preceding the date of the close of the application period for this office, that my telephone number is 775-409-6769, and the address at which I receive mail, if different than my residence, is n/a; that I am a qualified elector pursuant to Section 1 of Article 2 of the Constitution of the State of Nevada; that if I have ever been convicted of treason or a felony, my civil rights have been restored; that if selected as a nonpartisan candidate at the ensuing Reno City Council Meeting, I will accept the nomination and not withdraw; that I will not knowingly violate any election law or any law defining and prohibiting corrupt and fraudulent practices in campaigns and elections in this State; that I will qualify for the office if appointed thereto, including, but not limited to, complying with any limitation prescribed by the Constitution and laws of this State concerning the number of years or terms for which a person may hold the office; that I understand that knowingly and willfully filing an appointment application which contains a false statement is a crime punishable as a gross misdemeanor and also subjects me to a civil action disqualifying me from entering upon the duties of office; and that I understand my name will appear on all Reno City Council Meeting Agendas as designated in this declaration.

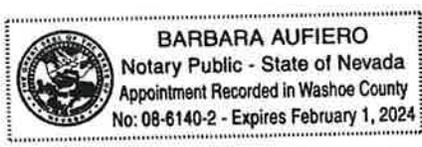
Jacob Williams  
Printed Name of Applicant

[Signature]  
Signature of Applicant

Subscribed and sworn or affirmed to before me this 19<sup>th</sup> day of the month of August of the year 2022.

Jacob Scott Williams  
Name of Candidate

[Signature]  
Notary Public



## City of Reno

### Reno City Council Membership Application

Please be advised that all information contained in this application is part of the City of Reno's public record and is, upon request, available for public review. Contact the City Clerk's office at 334-2030 with any questions.

First Name: JACOB	
Last Name: WILLIAMS	
Applicable Nickname:	
Office Applying For: Council Member	Applicable Ward: Ward 5

#### Contact Information:

Address where applicant resides: 7755 HARVEST HILL LANE		
City: RENO	State: NEVADA	Zip: 89523
County of Residence: WASHOE		
Mailing Address (if different):		
City:	State:	Zip:
Primary Phone: 775-409-6769	Primary Email: jhwilliams09@gmail.com	

**Preferred Contact Information** *If appointed, the address, phone number and e-mail address you wish to use for your contact information:*

Address: 7755 HARVEST HILL LANE		
City: RENO	State: NEVADA	Zip: 89523
Phone: 775-409-6769	Email: jhwilliams09@gmail.com	

**Occupation/Business Information:**

<i>Business Name:</i> n/a -- retired police officer		
<i>Job Title:</i>		
<i>Business Address:</i>		
<i>City:</i>	<i>State:</i>	<i>Zip:</i>
<i>Business Phone:</i>	<i>Business Email:</i>	

<i>How long have you been a resident of the City of Reno?</i>	2 1/2 years
<i>How long have you been a resident at your current address?</i>	2 1/2 years
<i>Are you currently registered to Vote in the City of Reno?</i>	Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>

**Education and Training:**

<i>List Education or Training you've received relevant to the position to which you are applying:</i>
Serving on Somerset Owners' Association for the last two years has provided great training and education because the SOA's Board-Manager structure is similar to the City after we completely reorganized, directly hire the Manager (not a mgmt company), review staff reports, operating budgets; set policies & procedures to ensure equitable application of rules; we authorize contracts through competitive bidding procedures. We must adhere to strict laws relating to HOAs (NRS 116/NAC etc). We focus on policy and strategic planning initiatives, we measure progress and performance. As a Board member, I recognize the value of collaborative decision making with fellow Board members; the importance of listening to other point of views, & implementing actions to address concerns. As a 13-year veteran police officer I learned through numerous trainings and practical applications how to facilitate positive outcomes through listening and a solution-oriented method for problem solving. I'm trained and excited about public service and ready to hit-the-ground-running to serve Ward 5.

**Elected Official Information:**

<i>Have you previously run for an elected office?</i>	Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>
<i>If yes, please describe:</i> In 2020 I ran to serve in volunteer capacity as Board Member for Somerset Owners Association; currently Vice President; term expires 11/2022.	
In June 2022, I was in the primary for State Assembly to represent District 25.	
<i>Do you plan on running for elected office in the future?</i>	Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>
<i>Please list any known conflicts of interest you would have:</i> none	

Have you previously run for an elected office?	Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>
If yes, please describe: see answer above	
Do you plan on running for elected office in the future?	Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>
It is my life's purpose and passion to serve the community; if appointed, I would serve out the term vacated by Councilmember Jardon and hopefully do a great job in order to continue serving by running to represent Ward 5 in 2024.	
Explain briefly why you would like to be appointed to this board or commission. Please attach any additional information you wish:	
Somerset Owners' Association is home to approximately 8,000+ residents and 3,400 homes. I have also been the liaison to the of City of Reno and Vice President on the Board. As such, I had many interactions with Councilmember Jardon and a variety of City of Reno staff in various departments, all of whom were professional and great to work with, which inspired me to get more involved with the City. I found everyone to be solution-oriented and dedicated to serving the public, which aligns with my same passions for public service. The City of Reno, City Council, and staff have seemingly worked hard over the last number of years to improve customer service, invest in our local needs, such as homelessness through Nevada Cares, along with investing in local parks and public art (through the Art and Culture Commission). The City has done an great job in attracting diverse businesses to Reno, balancing growth with the need to invest in affordable housing, public safety, and doing all this through the global pandemic. These efforts and more are what drew my family and I to Reno many years ago when our dream and hope to move here was first born.	
I was raised in very humble settings in a small rural town, by parents who were small business owners and educators. I spent 14 years as community-based police officer, but due to injuries, i had to retire from police work. But, what others saw as a set-back, I saw as the opportunity to realize our long-held hope to move to Reno and serve here. It is my life's passion to serve others and make a difference. I'm a good listener, seasoned collaborator, respectful advocate and team player. I know how to work well with others to serve effectively and would be honored to represent Ward 5 for City Council.	

I certify that, to the best of my knowledge, the information I provided in the application is true. If the information provided is false or incomplete, it shall be sufficient cause for disqualification or removal. I acknowledge that this document is part of the public record of the City of Reno and is available for public review.

Signature:  Date: 8/19/22

NEVADA USA NV

**DRIVER LICENSE**

1 WILLIAMS  
2 JACOB SCOTT  
8 7755 HARVEST HILL LN  
RENO, NV 89523-4815

15 Sex M 16 Hgt 6'01" 17 Wgt 175 18 Eyes BLU  
9 Class CM 9a End NONE 19 Hair BRO 4a Iss 11/10/2020  
12 Restr NONE 5 ID 000171847770673196232

4d DL NO [REDACTED]  
3 DOB 03/11/1979  
4b Exp 11/03/2028

*Jacob Williams*

# JACOB WILLIAMS

7755 Harvest Hill Lane

Reno, NV 89523

August 19, 2022

Honorable Mayor Schieve  
Honorable City Councilmembers  
PO Box 1900  
City of Reno, NV 89505

Re: City Council Ward 5 Vacancy

Honorable Mayor and City Councilmembers,

Thank you for the opportunity to submit my application to fill the vacancy for Ward 5. First and foremost, I commend Councilmember Jardon for her many years of dedicated service to the city and community. I've had the privilege of working with Councilmember Jardon and city staff as we discussed how to improve city parks in Somerset, the celebration of a fully staffed Fire Station 19 and later to improve pedestrian safety efforts on our roadways. I sincerely appreciate all she has done for Ward 5 and the City of Reno. I am humbled about the prospect to support the city in finishing out Ms. Jardon's term to continue providing excellent community service.

As you'll see from my resume, injuries led to my early retirement from a wonderful career in law enforcement where my experiences ranged from college campus task force, community-oriented policing, protecting high value targets, statewide media relations and state department sponsored international engagement. Throughout my career, I developed a reputation as a collaborative problem solver and effective team member facilitating solutions among all members of the community from all walks of life and backgrounds.

My wife and I left everything behind when we moved to the City of Reno. We came to raise our two children in this great community where our family values align with Reno's rich history and community culture. Within months of moving, I asked how and where I could help and before I knew it, I was running for the Board of Directors of one of the largest homeowner associations in the city – Somerset – where I'm currently serving as Vice President of the Board.

In the last two years, we've completely reorganized the association, reduced expenses *significantly*, addressed years of languishing deferred maintenance, restructured operations, and improved service delivery outcomes all within budget and generating a positive net fund balance at year end. These great results are due in part to how well the board works together. I understand the importance and value of collaborative decision making, effective listening, and focusing on common goals for the good of the entire community.

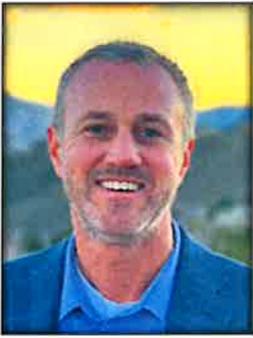
I would bring that same collaborative approach to serve as a member of the City Council, which is an essential element to effective decision making. I recognize what is required to serve on council and I have the time, determination, and support of my family to invest in the city and community. I am driven by my professional integrity, honesty, and ethics and I genuinely *care* about others. I come from a humble hard-working family who showed me that a life in service to others is a calling of the heart and that is definitely my purpose. Most importantly, I have a proven track record of demonstrating that I believe in these principles.

I recognize the importance of your decision and am confident I could support the city's goals already in place, complete the work underway initiated by Councilmember Jardon, listen effectively to everyone's concerns and make a difference; just as I know you all are already doing. In short, I'd appreciate being part of the winning team of the City of Reno.

Sincerely,



Jacob Williams



## JACOB WILLIAMS

7755 Harvest Hill Lane, Reno, NV 89523  
jwilliams09@gmail.com ▪ (775) 409-6769

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### ACCOMPLISHMENTS AND CHARACTERISTICS

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- Current Elected Somerset Owners Association Vice President
- Association liaison to City of Reno
- Experienced member of elected body cultivating good working relationships among the team
- Effective facilitator for community members across wide spectrum of concerns with positive outcomes
- Representative for state police public relations, media, and community outreach
- Excellent 13-year law enforcement career with recognition for service, safety, & community relations
- Served on multi-jurisdictional task force managing public safety for variety of issues
- Currently serving on Fire Fuel Mitigation Task Force addressing wildfire preparedness
- Reputation for collaborative problem solver with positive can-do attitude and willingness to help

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### PUBLIC SERVICE

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#### **Somerset Owners Association**

November 2020 - present

The Board is responsible to collectively guide the direction of the association, make fiscally responsible decisions, and oversee the complex logistics involved in successfully running the association. I put the community's best interests first and seek to build long-term value for the community, both socially and financially. In addition, serve on multiple committees (facilities, events, parks, and budget) as well as manage the property, develop a conservative budget, ensure the association follows appropriate state laws, identify strategic priorities, and develop meaningful goals, outcomes, and performance standards.

#### **California State Highway Patrol, Officer**

November 2008 – October 2021

Patrol, enforcement contacts, arrests, accident investigation, advanced driving techniques, and weapons training. Special unit, foot and bicycle patrol, extensive use of Penal Code, dispersion of large crowds, search, and arrest warrants, conducting complex investigations, advising and executing operation plans. Managed the Department's social media presence for area offices statewide; frequently served as Officer-In-Charge; oversaw the development of community outreach methods incorporating emerging technology and marketing strategies. Assisted with year-round instruction of uniform and nonuniform members on social media and technology-based outreach methods. Collaborated to create effective video public service announcements to compliment departmental outreach programs. Managed, coordinated, and facilitated community outreach/mentoring events. Responsible to ensure effective community relations resulted in knowledge-based outcomes.

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### TRAININGS - CERTIFICATES

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- Multiple HOA trainings for Board members.
- Law enforcement certificates: AICC and IITC POST Certified
- POST Certified Protection of Public Officials
- Terrorist Liaison Officer training
- POST Basic and Intermediate certificates.
- CPOA Law Enforcement Marketing.
- CNOA Social Media/Street Development.
- Office of Inspector General Division Inspection Team Training.
- Deployed with Mobile Consolidated Command Center

## Letter Of Recommendation

From: Mark Capalongan  
Board President  
Somerset Owners Association

To: City Council Members  
City of Reno

Dear City Council Members:

For the past two years it has been a real pleasure to work side by side with Jacob Williams on the Board of Directors of Somerset Owners Association. We represent the interests of some 8,000 residents in Northwest Reno.

In his capacity as Vice President, Jacob has brought invaluable contributions to the Board of Directors which have enabled us to shift the focus and improve critical aspects of this organization including more responsive services, lowered costs, increased efficiency, and vastly improved communications and transparency. More on that below.

Jacob is a team player, truly collaborative not only with other Board members, but also with management and partners. He makes the extra effort, does his research and due diligence, puts in the time, and remains informed. Jacob is decidedly hands-on and frequently meets with our partners and stakeholders. He walks the property weekly, and tracks progress, he takes his commitment seriously. He advocates for staff, for management, and most importantly for homeowners. Jacob has also single handedly improved Somerset's collaboration with the City of Reno.

What is also obvious is that Jacob cares about this community and its residents and from that comes a commitment to not only go the extra mile, but also the pursuit of a cohesive strategy with achievable long-term goals. Equally as apparent is his commitment to ethical standards and being a part of the solution.

We've made great strides at Somerset in the past two years. We've reduced legal costs by over 90%. We've lowered operational costs and produced a positive net fund balance each year. We've moved from disconnected corporate management and brought accountable community management in house. We've paid down our loans and increased our reserves. We've improved some 12 miles of landscaping to level of appearance not seen in years. We've improved homeowner relations, shifted to a responsive service model, and built a renewed sense of community in Somerset. All this has all been made possible because Jacob Williams has been on this team.

I hope you will consider Jacob Williams for your team member on the Reno City Council and know that you too will benefit from working with this exemplary individual.

Sincerely,



Mark Capalongan  
Board President  
Somerset Owners Association.

## Nevada Open Meeting Law Waiver

**WAIVER OF NOTICE IS REQUIRED UNDER NRS 241.033(1) TO ALLOW THE CITY COUNCIL TO CONSIDER THE CHARACTER, MISCONDUCT, OR COMPETENCE OF A PERSON TO BE APPOINTED TO A BOARD, COMMISSION, OR OTHER PUBLIC BODY FOR THE CITY OF RENO\***

The City Council for the City of Reno will be considering your appointment to a board, commission, or other public body for the City of Reno on a future posted agenda. Pursuant to NRS 241.033(1), in order to consider the professional competence of an applicant, notice needs to be provided to that person of the time and place of the meeting in compliance with such statutory provisions. By agreeing below, it is confirmed that I have been provided notice of the meeting at which my appointment will be considered by the City Council. Further, I knowingly and voluntarily am waiving my rights to all written notice requirements under NRS 241.033(1) pertaining to my qualifications, competence, and character to hold this appointment and consent to the evaluation of my character and competence by the Reno City Council in a public meeting. Further, I acknowledge that I may, at any time, withdraw both this waiver and the related application for my appointment.

### **Acknowledgment:**

If you are considered as a candidate to fill the vacancy as the Ward 5 Council Member your application may appear on a City of Reno Council Meeting Agenda, to the extent required by NRS.

Jacob Williams

\_\_\_\_\_  
Printed Name of Applicant

  
\_\_\_\_\_  
Signature of Applicant